



Wisconsin Angus News

A PUBLICATION OF THE WISCONSIN ANGUS ASSOCIATION

PRESIDENT'S MESSAGE

Hello,

My name is Cole Chapman. I am from Dalton, WI., where my family and I raise a herd of about 25 beef cattle. As we enter another year of growth and progress in Wisconsin's agricultural landscape, it's my honor to continue serving as the President of the Wisconsin Angus Association. This marks my second year in this esteemed position, and I'm excited to share our ongoing journey with you.

The Wisconsin Angus Association has long been a cornerstone of our state's beef industry. Our dedication to promoting and improving the Angus breed remains unwavering. Over the past year, we've made significant strides in advancing our goals, from enhancing genetic quality to supporting our hardworking ranchers and farmers. We've seen increased participation in our youth programs, helping to nurture the next generation of Angus breeders. Our annual shows and sales have continued to showcase the exceptional quality of Wisconsin Angus cattle.

As we move forward, we're exploring new ways to assist our members however we can. To our members and the wider agricultural community, I extend my gratitude for your continued support. Your passion and dedication drive our whether through attending our events, participating in our programs, or simply spreading the word about the quality of Wisconsin Angus beef. Together, we'll continue to elevate the Wisconsin Angus Association and strengthen our position in the national beef industry. Here's to another year of growth, innovation, and excellence in Angus breeding!

Sincerely,

Cole Chapman
President, Wisconsin Angus Association



EVENTS CALENDAR

- 03/16/25**
2K Cattle Enterprise Sale
Bloomington, WI
- 03/26/25**
Peak Genetics Online
Embryo Sale
Shawano, WI
- 04/05/25**
Haugestuen Ranch
Barron, WI
- 04/05/25**
WBIA Bull Test Sale
Platteville, WI
- 04/05/25**
WI Beef Improvement Ass'n
Platteville, WI
- 04/26/25**
Hallstrand Angus
Prentice, WI
- 05/10/25**
WAA Breeders Futurity Sale
Sparta, WI
- 06/07/25-06/08/25**
Spring Preview Show
Jefferson, WI

SALE REPORTS

- 03/09/25 | Badgerland Bull Sale | Lodi, WI**
22 Reported Sale Lots | Average \$5,740.00 | Top Lot: JFCC Pappy 455
- 03/07/25 | Meadow Lawn Angus | Eastman, WI**
71 Reported Sale Lots | Average \$6,843.00 | Top Lot: Emmy Grp Winchester L18
- 02/15/25 | Gaffney Family Cattle | Barneveld, WI**
60 Reported Sale Lots | Average \$5,866.00 | Top Lot: Gaffney SCA Tanker 44
- 02/14/25 | Antczak Angus & Hollow Point Angus | Chetek, WI**
40 Reported Sale Lots | Average \$6,600.00 | Top Lot: Antczak Jameson 3152
- 11/16/24 | Marda Angus Farm | Lodi, WI**
42 Reported Sale Lots | Average \$6,317.00 | Top Lot: Marda Premier Lady 457

AUXILIARY FUNDRAISING UPDATE



Our thanks to the following Wisconsin Angus breeders for allowing the Auxiliary to sell desserts at their fall and spring sales.

- Marda Angus Farms
- Gaffney Family Cattle
- 2K Cattle Enterprises

The Auxiliary will also have a few desserts to auction off at the Wisconsin Angus Association state sale in May. Money raised through our dessert sales fund our scholarships and Angus Ambassador program. Make sure you come to the state sale to support the Auxiliary and take home a tasty dessert!

BOARD OF DIRECTORS

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BEEF LEADER INSTITUTE ATTENDEES HAIL FROM WISCONSIN

A select group of breeders attended the 2024 Beef Leaders Institute, spending a week learning about the beef value chain, from pasture to plate. The program, hosted by the American Angus Association®, Certified Angus Beef®, and the Angus Foundation, helps develop young cattlemen and women as industry leaders. Rob Phillips of RL Valley Ranch in Athens, Ohio, shared, "Touring industry parts like packing plants and learning how we, as producers, can help reduce challenges was invaluable." The five-day tour took attendees through six states, with visits to Tyson-Dakota City, Weborg Feedyard, Buckhead of Ohio, STgenetics, and Meijer Grocery Store.

2024 Beef Leaders Institute Attendees from Wisconsin:

- Annie Benzine
- Jed Hallstrand
- Courtney Stelzer



2024 RECOGNITION PROGRAM WINNERS



Since 1986, the Wisconsin Angus Association's Recognition Program has honored top show animals, breeders, and exhibitors. Based on points earned at events like the Southwestern Wisconsin Angus Show, Wisconsin Angus Spring Preview, Wisconsin State Fair, and World Beef Expo, the program aims to boost participation and enthusiasm among Angus breeders statewide. Learn more and view past winners on our website.

2024 Breeder of the Year, Exhibitor of the Year, and Bull of the Year (Huth End Game 328) - Huth Cattle Company, Richland Center, Wis.

2024 Heifer of the Year - Henning BCII Sandy 3092 - Shown by Sophia Jentz

2024 Cow/Calf Pair of the Year - KF Patton Proven Queen 2010 - Knutson Family

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JENTZ PROMOTED TO AMERICAN ANGUS ASSOC. CHIEF OPERATING OFFICER



Casey Jentz, recently named Chief Operating Officer of the American Angus Association, brings a deep respect for the breed's history and a passion for its future. "Angus is the heartbeat of the beef industry," Jentz says. "We can build on the strong foundation laid by those before us and push forward."

With over 10 years as an Angus regional manager for Illinois, Indiana, Michigan, Wisconsin, Jentz has worked closely with members to promote Association programs and services. In his new role, he will oversee several departments, including member services, communications, and performance programs.

"Casey's experience and commitment to the breed make him an invaluable leader for the Association," says CEO Mark McCully.

A fourth-generation Angus breeder, Jentz is passionate about the people and cattle that drive the industry. His daughter, Sydney, is an active NJAA member, following in his footsteps.

Jentz, who begins his new role on March 3, will continue supporting breeders in his region during the transition. He and his family will relocate to St. Joseph, Mo., soon.

TERRY QUAM ASSUMES OFFICER ROLE WITH CATTLEMEN'S BEEF BOARD

Terry Quam of Lodi, Wis., was recently appointed Secretary-Treasurer of the Cattlemen's Beef Board (CBB) at the 2025 Cattle Industry Convention in San Antonio. Quam operates Marda Angus Farms, an Angus seedstock operation in Lodi, and has been a dedicated leader in both his community and the agricultural industry. His leadership roles span various organizations, including the Wisconsin Beef Council, NCBA, Farm Bureau, and local Cattlemen's associations. Quam has also served as president of the Lodi Agricultural Fair and held positions with the University of Wisconsin Discovery Farms and the Wisconsin Corn Growers.



MURRAY NAMED ANGUS REGIONAL MANAGER FOR GREAT LAKE STATES



On March 14th, the American Angus Association hired Tyler Murray as regional manager for Illinois, Indiana, Michigan, and Wisconsin. He will serve as a resource for producers using registered Angus genetics.

Murray, a native of Buffalo Center, Iowa, has a lifelong passion for Angus cattle, growing up showing them and managing a registered Angus herd with his family. He also served as an intern for the Association in 2024, gaining valuable experience traveling with regional managers and interacting with producers.

Murray began his role part-time on March 14, under the guidance of Casey Jentz, and will transition to full-time after graduating in May from Iowa State University. His enthusiasm for the Angus breed and strong understanding of member needs will be an asset to the Association.

JOIN THE "HERD"

Wisconsin Angus Association
Annual Dues \$40
Admin@WisconsinAngus.org

Wisconsin Angus Auxiliary
Annual Dues \$5, Lifetime \$25
Mia Bayer | bayermia5@gmail.com

Wisconsin Jr. Angus Association
Lifetime Membership \$50
WisconsinJuniorAngus@gmail.com

Wisconsin Angus Association, Junior, & Auxiliary membership forms available at www.WisconsinAngus.org

NJAS 2024 RECAP: SHOWDOWN IN MADISON, WI

Welcome Tent Sponsors:

Quality Hardware of Madison | S&R Angus | Oakley Angus Farm | Wisconsin Angus Association | United Co-Op | Henning Farms | Thank you for your support!

Welcome Tent/Ring Volunteers:

Rose Mason-Gould and Family | Steven Schank | Nick Leibfried | Ava Leibfried | Morgan Eng | Mike Henning | Cassandra Henning | Mia & Scott Bayer - Show Chair | Becky & Chad Henderson - Show Chair | Linda Link | Mark Schmidt and Friends/Family | Karen Tremaine | Jeremy Krusemark | Jack Cummings | Heidi Peterson | Greg May | Courtney Zehr | Cole Chapman | Bruce Thorson | Brayden Ballweg | BJ Jones | Amber Miller | If we missed your name, apologies! HUGE thank you to everyone who contributed their time, NJAS would not have been a success without you!

NJAS Board of Directors:

Newly Elected - Ava Leibfried of Hazel Green, WI

Contest Highlights:

- Showmanship 3rd Overall - Hailey Jentz of Belmont, WI
- Showmanship Top 15 - Courtney Rathke of Fredonia, WI
- Team Fitting 2nd Overall - Wisconsin: Klayton Lorentz, Woodville; Clara Henderson, East Troy; Layla Miller, Waterford; Tucker Bayer, Ringle
- Team Sales 1st (Tie) Overall - Wisconsin: Layla Miller, Waterford; Brinlee Reynolds, Bloomington; Sophia Jentz, Belmont; and Paige Mindemann, Watertown
- Career Development (Senior Division) 1st Place - Ava Leibfried
- Judging Contest (Jr Division A) 3rd Place - Sydney Jentz
- Skill-a-thon (Intermediate Division) 2nd Place - Mackenzie Knutson

Show Ring Highlights:

- Reserve Grand Champion Carcass Steer - Morgan Eng, Fitchburg, WI
- PGS Females | Reserve Grand Champion Owned - Marda Asti 322
- Grand Champion Bred & Owned Bull - Tucker Scott Bayer, Ringle WI - CLF Northstar 80L
- Wisconsin exhibitors also had several class winners, congrats!



2025 ANNUAL MEETING & SOCIAL RECAP

A heartfelt thank you to everyone who helped make the 2025 Wisconsin Angus Association Annual Meeting & Social in Tomah on February 8th a resounding success! With 30 Angus enthusiasts in attendance, we filled every seat in the room!

The event featured a delicious meal, engaging discussions on official business, and an insightful presentation by Hut Amend, Sparta Market Manager for Equity Livestock. The enthusiasm and camaraderie on display throughout the evening were truly unmatched.

We also had the privilege of recognizing our 2025 Recognition Program winners and honoring our retiring board members: Steve Schank, Jeremy Krusemark, and Mark Schmidt.

As part of the meeting, we are excited to announce the election of two new board members: Courtney Zehr and Lindsay Kurth. We also confirmed our 2025 leadership team: Cole Chapman as President, Jed Hallstrand as Vice President, and Amber Miller as Secretary/Treasurer.



2025

WISCONSIN ANGUS
Breeders Futurity Sale

SATURDAY, MAY 10TH
1 PM • SPARTA, WI

Exciting Angus Sale Lots Featuring:

Angus Bulls • Cow/Calf Pairs • Females • Pregnancies • Embryos

Location: Equity Co-Op Sale Barn, 6089 WI-16, Sparta, WI 54656

Have Questions?

- Sale Information: Glenn Davis (219) 776-7584 or Brooke Davis (219) 742-7118
- Association Inquiries: Cole Chapman, Sale Committee Chair, (608) 617-8064

Sale Sponsored By: Wisconsin Angus Association

Managed By: Genetic Pathways

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WISCONSIN ANGUS AUXILIARY UPDATE

Scholarship Applications Available! **Wisconsin Angus Auxiliary Scholarships are due on March 26**

High School: This scholarship is open to graduating high school seniors. From these applications, Wisconsin will name a top boy and top girl, who will have the option to apply for the national scholarship (American Angus Auxiliary). There are two \$1,000 scholarships available, two \$750 and two \$500. **Continuing Education:** This scholarship is open to full-time students enrolled in a post-secondary education curriculum. Applicants must have completed a minimum of one-year of course study post-high school and must be a past or present member of the WJAA. Past first place recipients of this scholarship are not eligible to apply. Past second place recipients are eligible. There is one \$750 scholarship available, and one \$250 (with the option to reapply). Download applications here: <https://tinyurl.com/p362t8w5>

Wisconsin Angus Royalty applications will be available in April: Make sure you look to the Auxiliary's Facebook page for when applications for the Wisconsin Angus Ambassador program go live. This last year's Ambassador's are eligible to apply to be the Wisconsin Angus Queen.

WISCONSIN JUNIOR ANGUS ASSOCIATION PRESIDENTS UPDATE

The WJAA held its annual meeting on March 2nd at Badger Farm in Deerfield. We kicked off the afternoon with a few icebreakers, helping everyone—especially new faces—get better acquainted. During the business meeting, we voted on our representatives and leaders for the upcoming year. This year's NJAS voting delegates are Madyson Krusemark and Sophia Jentz.

We also celebrated some outstanding members with awards. The Novice of the Year Award was presented to Tyson Wynn, while the Junior of the Year Award was earned by Maggie Mindemann. Additionally, a new WJAA Board was elected. Congratulations to all our juniors on their achievements!

We are looking forward to an exciting year ahead. Our next meeting will take place during the WLBA/WAA Spring Preview Show - see you there!

Sincerely,
Maggie Mindemann
Wisconsin Junior Angus Association President



2025 Officers: President - Maggie Mindemann, Vice President - Tucker Bayer, Secretary - Layla Miller, Treasurer - Josie Lorenz, Historian, Sophia Jentz, Fundraising - Gabe Mindemann, Show Chair - Morgan Eng, Vice Show Chair -Madyson Krusemark, Membership - Ethan Birkrem, Director at large - Clara Henderson, Director at Large - Brayden Ballweg

QUAM AWARDED YOUNG BREEDER OF THE YEAR BY THE AMERICAN ANGUS ASSOCIATION

The Young Breeder of the Year Award honors a young, registered Angus breeder for leadership, participation in Angus programs, and herd innovation. The 2024 award went to fourth-generation breeder Cody Quam of Lodi, Wis., presented during the Angus Convention in Fort Worth, Texas, on Nov. 3.

Quam, a humble and knowledgeable industry expert, is committed to helping others succeed. "I share what we've done right and wrong to help others get there faster," he says. His family has built Marda Angus Farm's reputation over 80 years, starting when his great-grandfather bought the first Angus heifers in 1942.

Twelve years ago, Quam returned full-time to the farm, bringing ideas from working in sale barns and feed mills, as well as his service on the Wisconsin Angus Association board. His leadership of Marda's genetic, donor/ET, and marketing programs has led to multiple Midland Bull Test honors and the farm's 9th production female sale. Quam's philosophy: "No matter what you want to raise or sell, if you're persistent, you'll find your place in this breed." He works alongside his 92-year-old grandmother, parents, and raises his children on the family farm, which shaped his love of Angus cattle, hard work, and desire to give back.



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