

Wisconsin Angus Association

Board of Directors Meeting

August 19, 2008

UW Arlington Headquarters, Arlington

The meeting was called to order by president Leslie Mindemann. Those present were: Leslie Mindemann, Dale Heagle, Dave Horstmeyer, Tony Weber, Kathy Miller, Kevin Konkol, Dan Downing, Jeff Kind, Steve Wagemester, Jim Hawthorne and Ardel Quam.

Secretary report: Minutes from the May 20, 2008 meeting were emailed to all board members. Downing moved to accept the secretary's report. Weber seconded the motion and motion carried.

Treasurer report: Downing moved to accept the treasurer's report. Horstmeyer seconded the motion and carried.

Old Business:

Farm Tech: Set up on Monday July 14th. Tuesday was a nice day had half of Wednesday because of rain and storms. Had a nice set up and a lot of interest in the association. Dale collected a list of mailing addresses from those interested in WAA and sales. They will be mailed association information and directories.

Fieldday: September 13th 10:00 till 4:00. Activities for the kids, farm tour will have the lots from their sale on display. Will have a postcard mailed the first of September. Will plan on doing a blast mailing to those members with email addresses. Cost about \$120 for mailing for the postcards and the blast emailing.

World Beef Expo: At the printers-the catalog. Will be bulk mail the catalog in about 1 week. Has 27 lots listed. Catalog expense will be about \$80 per lot.

James Fischer has resigned from AAA effective immediately and will not be in attendance. Will need to have some extra help in the show ring on Saturday.

Annual meeting: January 24, 2009. Konkol has been checking around for places and prices. Weber moved to have the annual on January 31, 2009. Downing seconded the motion.

New Business:

Question was raised about who is responsible for checking for the "no black allowed" at shows. It is up to anyone seeing this to report it to the AAA representative in attendance.

Ward had a report on printers to do a newsletter that would be sent out to members. Mindemann would like to see a newsletter to go out to membership in December to people would have it before the annual meeting. Start out small and fill it with information then take off from there. The quote is for camera reading and mailing. Ward is going off the board in January-would like to see a board member that going on the board for continuous flow on it. Konkol will contact Ward and further the discussion. Mindemann would then foresee a committee set as in Public Relations.

Committee:

Website: Hawthorne gave a brief overview of what he has been working on the website.

Wagemester: Feeder calf Badger Vac meeting the night before this meeting. November 28th in Sparta will be a sale. Open to any questions or suggestions. West Wisconsin Beef Producers are hosting this sale in November.

Auxiliary will be hosting the hospitality table at the WBE Angus sale.

Seeing no further business Downing moved to adjourn the meeting. Weber seconded the motion. Meeting was adjourned. Next meeting is November 18, 2008.

Respectfully submitted,

Ardel Quam,
Secretary