



Regular Board Meeting Minutes

September 24, 2024

Virtual via Zoom

Call to Order President Cole Chapman called the September 24, 2024 board meeting of the Wisconsin Angus Association to order at approximately 5:37 PM.

Attendees

Cole Chapman, President
Jeremy Krusemark, VP
Jack Cummings
Emily Madson

Steve Schank
Cassandra Henning
Jake Miller
Amber Miller

Jed Hallstrand
Susan Quam

Absentee Elected Board Member

Jeffrey Sprengler

Gary Knutson

Jacob Krusemark

Secretary Report Meeting minutes from March 19, 2024 board meeting were presented and reviewed by the board. Amber Miller moved to approve the March 19th minutes. Jeremy Krusemark seconded the motion. Motion carried.

Treasurer Report Cassandra Henning shared the most recent financial statements. Jack Cummings moved to approve the financial statements. Jed Hallstrand seconded the motion. Motion carried.

Old Business

- March 25th State Sale Recap (Cole Chapman, Chair) - Cole reported the state sale has room for improvement as only 2 lots sold.
- 2024 State Preview Show Recap (Amber Miller, Chair) - 61 registered, 50 entries ended up walking the ring, \$460 in the red. This was one of the most successful preview shows. 2025 will still work with herefords and will stall in the barns. WLBA interested in potential board meetings - let Amber know if you're interested.
- NJAS Welcome Committee Recap (Cassandra Henning, Chair) - Cassandra provided an overview of how the WAA provided support for the 2024 NJAS show in Madison.
- 2024 Farm Tech Days Recap (Jed Hallstrand, Chair) - Jed manned the booth, Jeffrey Sprengler was there each day and a great help too.

New Business

- Audit/Budget Committee (Jeremy Krusemark, Chair) will plan for a January 2025 audit to be completed.
- Nominating Committee (Mark Schmidt, Chair) - Need a special meeting, host a special meeting in the next 2 weeks. Line up a virtual speaker with SWAG, Week of the 14-18th, 6-7 PM.
- State Sale Committee - 2025 Updates (Cole Chapman, Chair) Cole is working out the details for a Spring 2025 LIVE sale, expecting more details in the next 2 weeks.

Other Business:

- Susan Quam - Auxiliary Update - Annual meeting is upcoming. The Queen's reception was successful and well attended. Breeders sales ended up being a successful fundraiser campaign. They were able to fund a great event at NJAS. Kim Bremer was the speaker. Scholarships - Only 1 was granted to Hailey Jentz for continuing education. Will try to duplicate the fundraising efforts for breeder sales in 2025.
- Cole Chapman - UW River Falls Sponsorship Inquiry - Falcon Beef Seminar - October 12th, an open invitation event with four guest speakers. Jeremy Krusemark made a motion to sponsor 200\$, Amber Miller seconded the motion. Motion passed
- Board Meeting Cadence Update - Cole brought up the idea of having board meetings every 2 months to stay consistent.
- Hlavac Grant - Discussion around promoting applications for 2025 by reaching out and promoting the grant to all 3 WI ag programs.

Adjournment:

Jeremy Krusemark motioned and Jed Hallstrand seconded a motion to adjourn the meeting. Motion passed 6:46 PM .

Next meeting will be:_____