



Board Meeting Minutes

July 29, 2025 at 6 PM | Virtual - Zoom

Call to Order - President Cole Chapman called the meeting to order at 6:11 PM.

Secretary's Report - The minutes from the May 5, 2025 board meeting were presented and reviewed. Courtney Zehr moved to approve the minutes as presented. Amber Miller seconded the motion. The motion carried.

Treasurer's Report - The financial statement from May/June 2025 was reviewed. Jed Hallstrand moved to approve the report. Courtney Zehr seconded the motion. The motion carried.

Committee Updates (All)

- **Audit/Budget – Amber Miller (Chairman)** No update.
- **Membership – Amber Miller (Chairman)** No update.
- **Shows/Futurity/Recognition Program – Amber Miller (Chairman)** Met the goal of 50 head to qualify for the AAA show stipend! Sponsorship for the show is up this year. Amber anticipates that show expenses and costs will break even.
- **Annual Meeting – Cole Chapman (Chairman)** Still exploring the possibility of holding a joint annual meeting with the juniors for 2026. Planning needs to begin soon. If that does not come together, the default plan is to hold the annual meeting in Tomah again.
- **Sponsorship/Fundraising – Cole Chapman (Chairman)** No updates, aside from additional income generated through new advertising in the newsletter.
- **State Sale – Cole Chapman (Chairman)** Positive feedback was received from members regarding the 2025 live sale in Sparta. Cole opened discussion on whether to retain Glenn as the sale manager for next year. Board feedback emphasized the need for improved communication from Glenn, including: breakdown of sale costs, costs passed to consignors, and better planning (e.g., sale lunch arrangements and correcting typos in member communications and the sale book).
- **WCA – Cole Chapman (Chairman/WCA Board Rep)** Cole was unable to attend the last WCA meeting, which coincided with the WCA Summer Tour. Courtney Zehr shared that Blueprint hosted one of the tour stops. She reported strong attendance and high engagement. The next WCA meeting is scheduled for September.
- **Newsletter – Emily Madson (Chairman)** Reported by Cassandra Henning (Newsletter Editor) on Emily's behalf. The next newsletter is expected to be circulated by mid-August and will include the 2025 membership listing. The committee has secured three new advertisers for the upcoming publication.
- **Website/Social Media – Emily Madson (Chairman)** Reported by Cassandra Henning on Emily's behalf. Monthly website updates continue as scheduled. No major changes to the website have occurred or are currently planned.
- **Nominating – Jacob Krusemark (Chairman)** Jacob was not in attendance; no update from committee members.
- **Farm Tech Days – Jed Hallstrand (Chairman)** The event will take place August 5–7 in Bear Creek, WI. Jed has contacted several individuals, but no one has committed to bringing a live animal this year. It was suggested that, if the 2026 consignment sale date can be set, flyers could be printed and distributed at the booth during the event.
- **Field Days/Regional Events – Jed Hallstrand (Chairman)** No update.
- **By-laws – Susan Quam (Chairman)** No update.
- **Educational Endowment Fund – Susan Quam (Chairman)** No update.

Adjournment - Greg Jentz motioned to adjourn the meeting. Jake Miller seconded the motion. The motion carried, and the meeting was adjourned at 6:38 PM.

Next Meeting - The next meeting is tentatively planned for the first or second week in September.

In Attendance -

1. Cole Chapman
2. Jeffrey Sprengler
3. Jed Hallstrand
4. Amber Miller
5. Jake Miller
6. Courtney Zehr
7. Tyler Murray (Ex-Officio)
8. Cassandra Henning (Manager)
9. Greg Jentz (SW Rep)

Not in Attendance (Number of consecutive absences in **red**.) -

1. Gary Knutson **(3)**
2. Jacob Krusemark **(2)**
3. Emily Madson **(1)**
4. Lindsey Kurth **(1)**
5. Maggie Mindemann (WI Jr President)
6. Susan Quam (WI Aux. President)