



Regular Board Meeting Minutes

September 30, 2023

West Allis, WI | World Beef Expo

Call to Order President Mark Schmidt called the September 30, 2023 board meeting of the Wisconsin Angus Association to order at approximately 10:10 AM.

Attendees

Mark Schmidt, President
Jack Cummings
Jacob Krusemark
Cassandra Henning
Steve Schank (Zoom)

Jed Hallstrand (Zoom)
Cole Chapman
Amber Miller
Jake Miller
Gary Knutson

Jeremy Krusemark
Dillon Meier
Ava Liebfried
Robert Burns

Secretary Report Minutes from the June 7th meeting were reviewed by the board. Jack Cummings moved to approve the June 7th minutes. Cole Chapman seconded the motion. Motion carried.

Treasurer Report May/June and July/August financial statements were presented to the board. Jeremy Krusemark moved to approve financial statements. Jed Hallstrand seconded the motion. Motion carried.

Old Business

- State Show: Amber discussed moving the show to WA County Fairgrounds May 31-June 2nd, away from WLBA. The show is currently at Jefferson Co. Fairgrounds the same day as a dairy breakfast, tractor pull, and horse show. Board brought up that there would be 3 shows in WI that weekend and Ava advised that Jr's may opt for WLBA show instead due to their points program. Amber is going to see if we could potentially rent our own building at Jefferson for the show that weekend. Committee to decide on changing show rules to make fitting optional and have a dessert raffle at the show.
- Mary Jean & Frank Hlavac Funds: Received MOU agreement to sign from the Angus Foundation for the \$25,000 in funds to be established. Still needing to place another \$25,000 of funds into a CD. Application is created. Committee to decide on chairman.
- State Sale: There are 12 sale lots selling online October 7th. Full page advertisements were placed with Midwest Herdsman, Angus Journal, and The Stockman. An email blast was sent to the WAA list of over 800. Facebook ads were being run during Beef Expo and will be run up to sale day. A text blast is also planned.
- Farm Tech Days: Jack Cummings reported that logistics and location of the booth this year were not ideal. Requested that we look into moving the booth to the blue tent at Farm Tech Days and out of the beef tent. Jed Hallstrand shared that he and his dad would most likely be up for manning the booth in 2024. Steve Schank motioned to create a \$300 annual stipend for whoever mans the booth each year. Jack seconded the motion. Motion carried.
- Annual Meeting: It was discussed that the 2024 annual meeting will be moved to an earlier time frame - sometime in February instead of March at Taphouse Twenty on Tomah.

New Business

- Website: Cassandra reported that Angus Media is implementing the website to go live soon.
- Social Events/Christmas Party: It was discussed that since the annual meeting will be moved earlier in the year for 2024, there would be no Christmas party for 2023.

Junior Update Ava Liebfried shared that they are still creating committees for NJAS 2024 that will be held June 30th-July 7th. They are also planning a mini lead and there is currently a raffle fundraiser.

Adjournment Jeremy Krusemark moved, and Cole Chapman seconded a motion to adjourn the meeting at approximately 11:53 AM. Motion carried.