



# Regular Board Meeting Minutes

May 20, 2023

Taphouse Twenty | Tomah, WI

**Call to Order** President Mark Schmidt called the May 20, 2023 board meeting of the Wisconsin Angus Association to order at approximately 12:40 PM.

## **Attendees**

Mark Schmidt, President  
Chad Stevenson, VP  
Jack Cummings

Jeremy Krusemark - Call In  
Cassandra Henning  
Steve Schenk

Casey Jentz  
Kurt Hallstrand

**Secretary Report** Meeting minutes from April 2nd were presented and reviewed by the board. Jack Cummings moved to approve the April 2nd minutes. Kurt Hallstrand seconded the motion. Motion carried.

**Treasurer Report** The March/April Financial Statements were presented to the board. Cassandra to reach out to Emily Stevenson with Fortifi bank regarding CD's due to better rates. Jack Cummings moved to approve the treasurer's report. Steve Schenk seconded the motion. Motion carried.

## **Old Business**

- State Show: Per Amber Miller everything is set for the June 3rd show in Jefferson. There is consideration to move the 2024 show to Racine Fairgrounds with WLBA, would be \$1,105 for the weekend. There was discussion on ensuring show donor/general association sponsor programs are aligned for 2024.
- Hlavac Fund: Angus Foundation donor agreement letter was shared with the board and reviewed. Cassandra to send to the Foundation and coordinate sending the check for \$25,000.
- Annual Meeting: Everything set for the Annual Meeting, same day, May 20th.
- State Sale: Discussion took place regarding the 2023 sale. Mark shared the results of the member survey, majority have no preference to either online or live sale, more preferred just online to just live. Chad had reached out to a few contacts and hadn't heard back. It was decided the direction would be a Fall 2023 Online Sale. Kurt suggested live close for 35-70 lots, and horse race sale close for around 15 lots - with a live member gathering/reception location option for the members.

## **New Business**

- Board Members: Mark Schmidt lined up 4 board member candidates. Jed Hallstrand, Amber Miller, Cole Chapman, and Jacob Krusemark. Mark advised that we will need to check and adjust on the current issue of having 4 terms expiring all in the same year.
- Farm Tech Days: The event will be in Baraboo this year. Jack Cummings offered to man the booth and take cattle to the event this year. Steve Schenk and Mark Schmidt advised that they will be there as well. Cassandra to order more booth materials as needed.
- Field Day: The board discussed and decided to instead have several regional on or off farm events. Mark Schmidt will be heading up this effort with the assistance of Casey Jentz. It was discussed that the timing of late winter months, evening events would work well.

**AAA Update** Casey Jentz provided an update from the American Angus Association. There is currently a Legacy Campaign to celebrate 150 years of Angus, the foundation is asking for \$150 donations. CAB has a new grass fed label - still requires all 10 specs. CAB has a state BQA challenge with a deadline of June 30th. EPD's will update June 1st, \$ value may shrink slightly. Longevity EPD will debut in the fall to those with maternal plus or inventory reporting. Angus Link, there was a Facebook post about a WI Angus breeder. IMI Global is now handling paperwork for Angus Link. Sale reports: for spring there were 1,1195 bulls sold averaging \$5,418 and 733 females averaging \$5,342.

**Adjournment** Chad Stevenson moved, and Kurt Hallstrand seconded a motion to adjourn the meeting at approximately 2:39 PM. Motion carried.