



WISCONSIN ANGUS NEWS PUBLICATION ADVERTISEMENT PLACEMENTS

Greetings!

We're excited to share an advertising opportunity for the Wisconsin Angus Association's publication, titled *Wisconsin Angus News*. Our publication targets Angus seedstock producers and beef industry members at large within the state. As the largest beef breed organization in Wisconsin, our publication has high visibility and recognition within the target demographic. *Wisconsin Angus News* is circulated via email, social media, and direct mail each quarter, with four issues published each year. See the circulation by reach below:

- ▶ **750+ Email Circulation to Seedstock Producers**
- ▶ **150+ Direct Mail Circulation to Membership**
- ▶ **1000+ Facebook Social Media Reach**

The most recent newsletter is enclosed. To place your advertisement and for any questions email wisconsinangus@gmail.com or call our editor Cassandra Henning at 425-753-7782. Thank you for your prompt attention to our request. We look forward to partnering with you and your brand!

Sincerely,
Wisconsin Angus Association

Detach and Return

Ad rates, mark below or email information to WisconsinAngus@gmail.com -

Ad Size	1 Issue	2 Issues	4 Issues
Full Page	\$150____	\$270____	\$480____
Half Page	\$95____	\$171____	\$304____
Quarter Page	\$60____	\$90____	\$175____
Business Card	\$50____	\$75____	\$110____
Classified	\$20____	\$35____	\$60____

Company: _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

*Please make checks payable to the Wisconsin Angus Association.
Mail payments to 7620 East County Rd X, Clinton, WI 53525*