

Wisconsin Angus News

Photo titled "Cool Waters". Painted by C. J. Brown

Winter 2016

Angus Action 2016

January

January 13-16

National Western Stock Show and Sales, Denver

January 15

WAAx Scholarship applications due
WAAx Ambassador applications due

February

February 5

WLBA Master Stockman Applications Due
NJAA Activities Summer Intern app deadline

February 5 and 6

Wisconsin Cattlemen's Winter Conference, Wis Dells

February 6

WAA, WJAA Annual Meetings, Wisconsin Dells

February 8 and 9

Selection tour for Wisconsin Angus Breeders Futurity consignments.

February 20

Riley Bros. Bull Sale, Darlington

February 27

Gaffney Family Cattle Bull Sale, Barneveld

March

March 7

Wisconsin Cattlemen/Cattlegirls Scholarship Deadline

March 19

WLBA Annual Meeting & Spring Ahead Livestock Education Sessions

March 20

2K Cattle 18th Annual Bull & Female Sale, Bloomington Livestock Exchange

April

April 1

WBIA Bull Test Sale, UW Platteville

April 9

Woodhill 28th Annual Bull Sale, Viroqua

April 15 - 17

Black River Spring Thaw Show - Black River Falls

April 16

WAA Breeders Futurity Sale, Black River Falls
St. Croix Valley Bull Test Sale, UW River Falls

Angus Names Allen Moczygemba CEO

Allen Moczygemba, a native of San Antonio, Texas, is the new chief executive officer of the American Angus Association, effective Dec. 1, 2015.

Moczygemba will serve as the chief executive officer for the American Angus Association and for each of the Association's subsidiaries: Angus Productions Inc., Certified Angus Beef LLC, Angus Genetics Inc. and the Angus Foundation.

He will also be responsible for implementing the Association's long-term strategic objectives and leading a team of more than 200 employees. The Association Board of Directors announced the decision today.

"This is a great day for the American Angus Association and the Angus breed," said Steve Olson, Association past president. "Allen not only brings a fresh, strategic vision to our organization, but also a detail-oriented, hands-on approach to leadership that will ensure our resources are focused on continuing to grow demand for Angus genetics and the Certified Angus Beef brand."

Moczygemba possesses nearly three decades of experience in the cattle business, managing business units, overseeing brands and building strategic relationships across the beef industry.

He most recently served as vice president of marketing for Advanced Animal Diagnostics, a tech company developing

on-farm animal-health diagnostic platforms.

While serving as beef segment marketing director for Zoetis Animal Health and Pfizer Animal Health, he developed partnerships with organizations such as the American Quarter Horse Association, CattleFax, National Cattlemen's Beef Association and the Professional Rodeo Cowboys Association.

He managed Progressive Beef, a program of standard operating procedures for the fed cattle sector that includes an independent third-party audit. The program's standards align closely with major retailers, such as Performance Food Group.

Moczygemba also was senior vice president for Farm Journal Database Strategies and vice president for Farm Journal Livestock Group, where he was publisher of Beef Today and Dairy Today magazines.

"AAA enjoys a long, successful history in developing innovative ways to advance the Angus breed," Moczygemba said. "I am excited about helping to write the next chapter for the breed and blazing new trails of opportunity for our members."

Moczygemba received his degree in 1987 in agriculture communications from Southwest Texas State University. He and his wife, Venetta, have two sons, Lane and Ross.

Wisconsin Angus Association Annual Meeting Wisconsin Junior Angus Association Annual Meeting

Saturday, February 6, 2016

Wilderness Hotel and Golf Resort

45 Hillman Road, Wisconsin Dells, WI

Noon: Junior Angus Association Pizza Lunch

1:00 - 2:00 pm - WI Junior Angus Association Meeting

2:00 - 4:00 pm - WI Angus Association Meeting

5:00 - 7:00 pm - WI Angus Social Hour

WI Angus Associations

Officer Contacts

WAA President

Justin Diefenbach
608.937.2352 (farm)
307.252.0379 (cell)
jdbssc@gmail.com

WAA Auxiliary President

Leslie Mindemann
920.988.5813
lesmindy@gmail.com

WJAA President

Allison Hawthorne
608.634.4424
kjhawthorne@gmail.com

Website

www.wisconsinangus.org
"Keep up to date with the latest information. News, Member Contacts, Classifieds, Show and Sale Results"
Contact: Jenny Kilpatrick, 608.374.4238 or (c) 608.386.4539
jennyk@premierinsurancesolutions.com

WAA Newsletter Published:

Spring, Summer, Fall, Winter

Deadline:

Ad copy by the 15th of the month prior to publication.

Rates:

Ad Size	1 Issue	2 Issues	4 Issues
Full Page	\$150	\$270	\$480
Half Page	\$ 95	\$171	\$304
Quarter Page			
Page	\$ 60	\$ 90	\$175
Business Card	\$ 50	\$ 75	\$110
Classified	\$ 20	\$ 35	\$ 60

For advertising or editorial content:

Leslie Mindemann, 262.593.8836
lesmindy@gmail.com

"Join One Of The Leading Wisconsin Beef Organizations - Become A Member" of:

Wisconsin Angus Association

Annual Dues \$40

Ardel Quam, 608.335-7589

ardelquam@gmail.com

Wisconsin Angus Auxiliary

Dues \$5 Annual, \$25 Lifetime

Val Gaffney, 608.924.1029

gfc@mhtc.net

Wisconsin Junior Angus Association

Dues \$15 Annual, \$25 Lifetime

Jack Henderson, 262.514.4022

crhenderson@tds.net

Apply online at WWW.WISCONSINANGUS.ORG



Views From Your President

Happy New Year!!!
The National Western is upon us. I wish safe travels and success to all those attending and exhibiting this year. You are representing Wisconsin well.

I would like to personally invite all Angus enthusiasts to our 2016 Annual meeting on Saturday Feb. 6th at the Wilderness Resort in Wisconsin Dells. You should be receiving your announcement in the mail shortly but feel free to call me if you have any questions. It is once again held in conjunction with the Wisconsin Cattlemen's Association Annual meeting so plan on making a weekend of

education and beef enthusiasm.

I would like to also invite all interested parties to consider applying for the Beef Leadership Institute put on by the American Angus Association. You can find info on this great event at their website or feel free to ask one of the three most recent attendees: Andy Mindemann, Cody Quam or myself. This is a great event that I would recommend to any Angus Breeder.

I wish all of you a Safe and Successful 2016!!

God Bless
Justin Diefenbach
Wisconsin Angus Association
President

Plan To Attend Your WI Annual Meetings - Saturday, February 6

Junior Meeting

Starts with the Pizza Lunch at Noon. Meeting at 1 pm

Besides the usual business of electing board members and officers; planning 2016 agenda and selecting the Junior and Advisor of The Year, members will be developing the ground work for the 2018 National Junior Show to be held in Madison in July 2018

WI Angus Association Annual Meeting

Meeting: 2 pm; Social Hour: 5 pm

Join your fellow Angus breeders as they review the activities of 2015 and make plans for 2016, including election of board members.

Also On The Agenda:

- Presentation of Special Awards, Bull, Heifer and Cow/Calf of the Year; Breeder and Exhibitor of the Year; Consignors of Top Indexing Bulls in the Test Stations
- Selection of the 2016 Miss Wisconsin Angus
- Presentation of 2016 Scholarships by Wisconsin Angus Auxiliary
- Auction of Premium Advertising Pages in the 2017 Wisconsin Angus Directory
- Sale of Special Embryo Lot donated by Riley Bros., Darlington from the "890" Lady Family
- Semen Packages donated by Semen Companies and Wisconsin Breeders. To date we have semen packages from ABS Global, Accelerated Genetics, GENEX Cooperative, Select Sires, SEMEX USA Inc, Riley Bros. and Sugar Maple Angus.
- Silent Auction featuring everything from turtle cheesecake and chocolate mint brownies to wine and cheese baskets and cattle related items and heirlooms. Come join the fun! Feel free to bring an item on behalf of your farm/ranch or a local business to donate to this fun event.
- Social Hour offering Hor de Vours and Libations

Come For The Meeting - Stay For The Fun

Members Sought For Board of Directories

Nominations for the Wisconsin Angus Association Board of Directors will be open at the Annual meeting. What a great opportunity to bring your experience and help serve the members by joining this team. The Board works to promote the Angus

breed in Wisconsin in a variety of facets: publicity, shows, sales, and beef advocacy.

If you, or someone you know, are interested contact Paul Nuttleman, pnuttleman@hotmail.com or Justin Diefenbach 307-251-0379 or bearpawgenetics@gmail.com.

Angus Action 2016

May

May 7

S&R and Country Lane Farm Production Sale, Weston

May 15

Ownership/Entry Deadline NJAS
NJAS Contest Entry Deadline.
www.angus.org/njaa

May 29

NJAS Late Entry Deadline

May 29

Southwest Angus Classic, Lancaster

June

June 4

WLBA Spring Preview Show
WJAA Angus Show, Jefferson

June 4

WAA Supreme Angus Preview Show, Jefferson

June 11-12

WLBA Wisconsin Livestock Show Camp, West Allis

July

July 3-9

National Junior Angus Show, Grand Island, NE

July 15

LEAD Conference Applications due (late entry)

July 19-21

Farm Technology Days - Walworth County

August

August 4-14

Wisconsin State Fair, West Allis

August 15

World Beef Expo Early Entry Deadline

August 20

WLBA Summer Spectacular Show

September

September 11

Gaffney Family Cattle Production Sale, Barneveld

September 23-25

World Beef Expo, West Allis

September 24

Wisconsin Angus Auxiliary Annual Meeting, West Allis

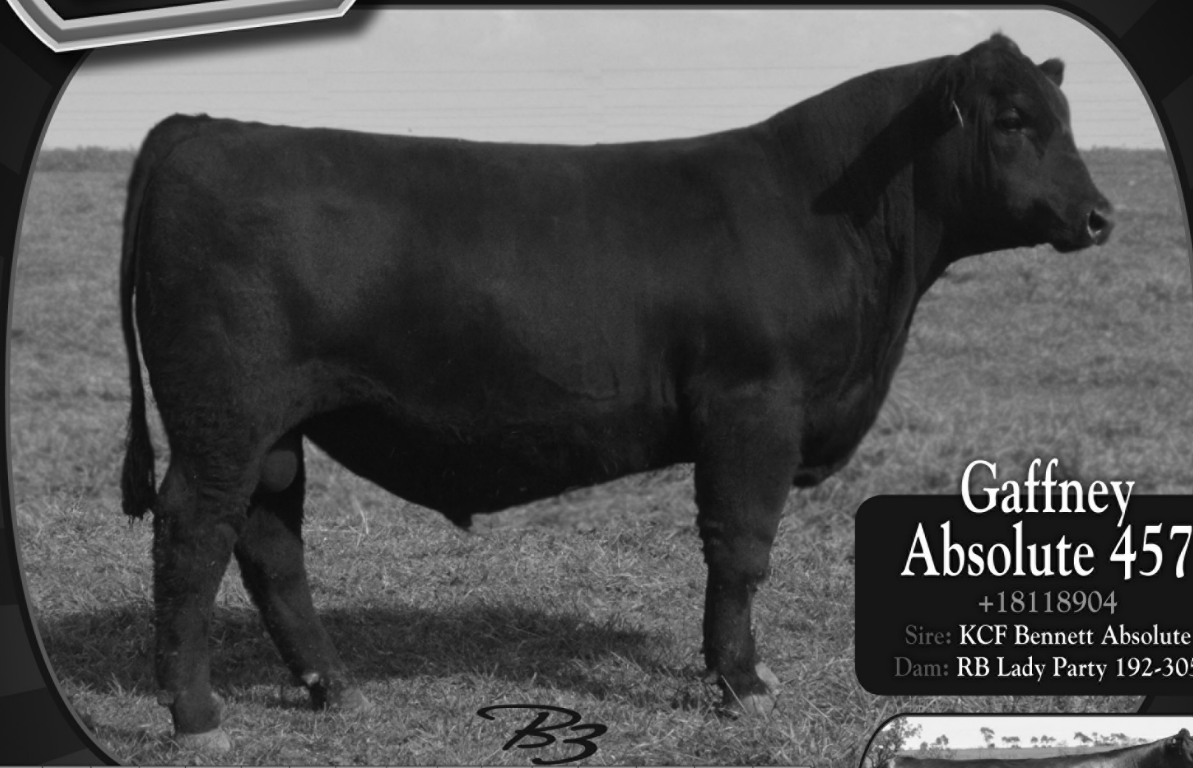
October 1

Mindemann Farms-World Class Angus Sale, Sullivan



Gaffney Family Cattle ANNUAL BULL SALE

Saturday FEBRUARY 27, 2016 12:30 p.m. CST
At the farm near Barneveld, WI



Gaffney Absolute 457

+18118904

Sire: KCF Bennett Absolute
Dam: RB Lady Party 192-305

CED	BW	WW	YW	RADG	DOC	HP	CEM	Milk	CW	MARB	RE	\$W	\$F	\$G	\$B
+3	+1.7	+73	+132	+28	+27	+8.8	+9	+23	+65	+58	+77	+68.63	+101.63	+32.84	+178.68

This outstanding bull is our main attraction in this year's sale. He is a son of the featured KCF Bennett Absolute out of the \$152,000 top selling female of the NWSS Foundation Female Sale in 2015; the dam who is also a full sister to the hottest bull in the industry, RB Tour of Duty 177. A full sister was the top selling fall heifer calf at \$31,000 through the 2015 Gaffney Family Cattle Annual Female Sale.



RB Lady Party 192-305
The \$152,000 dam of
Gaffney Absolute 457.

Selling 50
Service Age Angus Bulls



Gaffney Family Cattle

Scott, Val, Paige, Bree, Kelly, and Ty
Jerry and Nancy Gaffney
4888 County Road HH
Barneveld, WI 53507
608/924-1029 • 608/574-2325 Scott's Cell
gfc@mhtc.net • www.gaffneyfamilycattle.com

For Your Free Reference Sale Booklet Call (608) 574-2325.

Our Business. Our Livelihood.

Applications Sought For Beef Leaders Institute

The Beef Leaders Institute (BLI) is a premier leadership experience for American Angus Association® members that provides a look into the entire beef supply chain, while enhancing participant knowledge of the Association and strengthening their leadership skills. Angus producers between 25-45 years old are encouraged to apply for the ninth annual BLI scheduled for June 20-24, 2016. Applications are due back to the Association by March 1.

"The Beef Leaders Institute is an annual highlight, as we bring together Angus breeders from across the country for an in-depth look at our business," says Jaclyn Clark, Association director of events and

education. "Participants gain practical knowledge, valuable connections and a greater appreciation for the role of quality beef in today's marketplace."

The program brings Angus producers together in Saint Joseph, Mo., for a series of informative sessions, followed by a three-day tour across several industry segments.

During the event, BLI participants are able to tour a beef harvesting and packing facility, retailer, fabricator, feedlots and other industry segments, including the American Angus Association. Those selected will also learn about the ultimate end product — the Certified Angus Beef® brand — and how the branded beef

program drives demand for quality Angus genetics.

"BLI overall has been an excellent experience, and I encourage other producers to attend," said Jed Connealy of Whitman, Neb. "It's a unique opportunity to see many different sectors of the industry, and most of the things we've seen on BLI are things you don't just walk in and see by yourself. It's a really neat opportunity that cattlemen on all levels should take advantage of."

The Association provides transportation, lodging, meals and materials during BLI. Attendees will be responsible for round-trip transportation between their home and either Kansas City or Saint Joseph, Mo.

To apply, download an application or contact the American Angus Association at 816-383-5100. Information can also be found on www.angus.org.

Greetings From The Auxillary

Change of venue for the Auxiliary Annual Meeting resulted in great conversation and spectacular attendance. Held outside the beef barns during World Beef Expo offered many ladies the opportunity to join the meeting. A light lunch was provided thanks to Becky Henderson with a little libation to go along. The Red Bag Raffle offered a few great prizes for the lucky winners as well. Routine business was discussed as well as a preview of hosting responsibilities for the 2018 National Junior Angus Show. I think we're geared up! Welcome to new members Liz Kohl, Courtney, Kayla and Samantha Jentz.



Kori Beisbier spoke about her year as our Wisconsin Angus Queen. While attending many Angus shows through the season, she had the opportunity to make new friends and meet many Angus breeders. The recruitment committee is considering a cooking class for our Spring Activity. Any suggestions for location or venue can be directed to Becky Henderson at 262-707-4313.

Selection of the 2016 Wisconsin Angus Queen, introduction of the Ambassadors, and announcement of the 2016 WI Angus Auxiliary Scholarship winners will be February 6 during the Wisconsin Angus Association Annual Meeting. The Auxiliary offers more than \$3,500 in scholarships to graduating high school seniors, enrolled past or present WJAA members having completed one year of post-secondary education, and our Wisconsin Angus Queen. Applications can be found on the Association website, deadline

January 15.

Our next big event will be holding our annual desert auction prior to the Wisconsin Breeders' Futurity Sale, April 16. Ladies, get your flour thumbs ready and bring on the goodies! All tasty contributions are welcome. The Auxiliary will again host a food stand offering sandwiches, potatoes/chips, desert and beverages. Contact Kathy Miller to donate lunch items, kjmiller7@frontier.com or 262-914-4974.

Also during on sale day, April 16, the Auxiliary will host a Photo Contest open to all WJAA members. Get your entry ready for NJAS and win an early prize. People's Choice, First, Second, and Third place will be awarded. Entries must meet NJAS contest rules and guidelines found at www.angus.org/njaa/contests. For more information contact Val Gaffney.

At the annual meeting of the American Angus Auxiliary, November 3, I had the privilege of being elected the 2015-2016 Secretary/Treasurer. I look forward to working on a national level and sharing news of the activities and opportunities of the Auxiliary with Wisconsin breeders.

The mission of the Auxiliary is to support Wisconsin Angus Breeders and our youth through programs that compliment and stretch the goals of the organizations. Please join us. Dues are \$5 annually or \$25 for a life membership. Contact Val Gaffney, gfc@tds.net or 608-924-1029 or download the membership form from our website.

*Leslie Mindemann,
President
Wisconsin Angus Auxiliary*

WLBA Announce Upcoming Events

The Wisconsin Livestock Breeders Association's 105th Annual Meeting and Recognition Banquet and "Spring Ahead" Livestock Education Sessions will be held on Saturday, March 19, at the UW-Arlington Research Station Public Events building located at N695 Hopkins Rd. in Arlington.

Educational sessions will begin at 10:00 am. Registration for the WLBA Recognition Banquet and Annual Meeting will begin at noon, with the banquet slated to start at 12:30 p.m. The recognition program will start at 1:00 p.m. followed by the WLBA Annual Meeting. Educational sessions and banquet reservation details will be available on the WLBA website by February 15, or by contacting Executive Director Jill Alf at 608.868-2505 or alfhamp@centurytel.net.

Three \$1000 Master Stockman Award winners and two \$250 honorable mention award winners will be selected and announced at the WLBA Annual Meeting.

The WLBA 36th Annual Wisconsin Spring Preview Show will be held Saturday, June 4, at the Jefferson Fair Park, Jefferson.

The Wisconsin Junior Livestock Show Camp will be held June 11-12, 2016 at the Wisconsin State Fair Park, in West Allis.

The 8th Annual Wisconsin Summer Spectacular Show will be held on August 20 in Marshfield, at the Central Wisconsin State Fairgrounds.

New in 2016: The WLBA youth exhibitor age has been extended to age 21 by January 1. All registration and entry applications will be available on the WLBA website at www.wisconsinlivestockbreeders.com.

American Angus Auxiliary Hosts Women Connected

The American Angus Auxiliary invites women from across the Angus industry and agriculture business to participate in its third Women Connected Conference April 2-4 at the Certified Angus Beef LLC (CAB) Education and Culinary Center in Wooster, Ohio.

The theme of this year's conference is "Branding," and attendees will participate in a variety of activities, workshops and tours that will connect them with the CAB brand, while exploring ways to build a personal brand for themselves and their businesses.

The conference, hosted every other year, is open to 20 participants, and the Angus Foundation sponsors all accommodations and meals for the three-day event. Attendees need only provide their own means of transportation to and from the event. Applications to attend Women Connected are due Feb. 15.

"We're very excited that the Angus Foundation has approved funding for us to have the conference again this year," said Shally Rogan, American Angus Auxiliary president. "It's a great opportunity to come and learn more about the Certified Angus Beef® brand, and a little about the Auxiliary and leadership, as well."

Rogan, the newly elected president and

native of Brandon, S.D., said the conference offers many advantages for women interested in attending.

"It's a great opportunity for fellowship and for women to learn how they can promote the Angus breed in their own communities, and become more educated with what's going on at the national level," Rogan said.

To download an application or to find more information on the Women Connected conference, visit www.angusauxiliary.com, or contact conference chairman Anne Lampe at alampe@wbsnet.org or 620-874-4273.

Conference participants will be responsible for transportation to and from the Cleveland-Hopkins International Airport if flying, and Wooster, Ohio, if driving.

Lampe stressed that the conference is not only for members of the Auxiliary. An interest in Angus cattle is the only prerequisite, she said.

"The conference is about bringing women together from all backgrounds that share the common bond — a love for Angus cattle," Lampe said. "We strive to engage, educate and empower."

2016 Women Connected Schedule of Events:

Saturday, April 2

3 p.m.-5 p.m. — Registration, hotel check-in — Hampton Inn, Wooster, Ohio
6:30 p.m. — Gathering followed by Welcome, Opening Session, Dinner — Entertainment by Cara Bout Ag, Cara Pascalar Ayers

Sunday, April 3

Workshops and education at the CAB Education and Culinary Center along with tour of local area.

Monday, April 4

Tour CAB headquarters, participate in Connecting with the Brand, breakout sessions, meet staff.

1 p.m. — Depart for home.



Wisconsin Angus Auxiliary President, Leslie Mindemann was elected secretary-treasurer of the American Angus Auxiliary during their annual meeting this past November. Other Auxiliary pictured are Shally Rogan, president; Juli Murnin, president elect; Leslie Mindemann; and Lynne Hinrichsen, adviser.

Double RR Cattle PRIVATE TREATY SALE

- *Bred Cows and Heifers*
- *Open Heifers*
- *Bulls*

Performance and A. I. Breeding Records

For information or questions on these cattle, give us a call.

Richard and Gwen Stauffacher
28078 State Road 11, Benton, WI 53803
Line: 608.759.4846 or Cell: 608.778.6700

Tim and Ginger Stauffacher
6981 Busch Lane, Cuba City, WI 53807
Line: 608.744.2979 Cell: 608.778.6701

We are dedicated to serving you and bringing quality breeding to your herd and look forward to doing business with you in 2016 - Dick and Tim Stauffacher

Scholarships and Internships Are Available

WLBA Master Stockman Scholarships

The Master Stockman Scholarship is one of the most prestigious awards given to junior livestock project exhibitors and is generously sponsored each year by Case IH. The Wisconsin Livestock Breeders Master Stockman Award recognizes knowledge, skill, leadership, and excellence within beef, sheep and swine project work.

Up to a maximum of ten applications, based on the quality of applications submitted, regardless of species, will be chosen to advance to the interview level. From the applicants interviewed, three \$1000 Master Stockman Award winners and two \$250 Honorable Mention Master Stockman Awards will be chosen.

Deadline to apply for the 2016 award is February 1. Applications and more information can be found at www.wisconsinlivestockbreeders.com.

Winners will be announced at the 105th annual meeting of Wisconsin Livestock Breeders Association which will be held Saturday, March 19 at the UW-Arlington Research Station Public Events Building, Arlington.

Sullivan Supply/ Stock Show U Scholarships

Each year, Sullivan Supply offers 20 scholarships of \$1,000 each to youth displaying a great passion for the livestock show industry and/or livestock production. Applications are due March 15 each year, and students can apply online starting January 1, at www.sullivansupply.com, where they can also download and mail a paper application. Candidate must be a graduating high school senior or college student 21 years of age or younger; resident of the U.S. or Canada, and not a previous Sullivan Scholarship recipient.

winner. An agriculture major or a career goal in livestock is not a requirement but a continued future involvement in the livestock industry is. Go to www.sullivansupply.com for more information.

Cattlemen's/Cattlemen's Scholarship Program

The Wisconsin Cattlemen's and Cattlemen's scholarship is available to any high school senior enrolled or planning to enroll in any university, technical college, community college in the United States, and the University of Wisconsin-Madison Agricultural Short Course Program. The deadline for scholarship application is March 7, 2016. Go to www.wisconsincattlemen.com/Scholarships.html for more information.

Angus Summer Internships Applications Deadline Nears

College students with an interest in the livestock business should consider applying for a summer internship with the American Angus Association. The 10-week, paid internship programs offer three students a chance to gain real-world knowledge and experience in the beef cattle industry.

The member-driven organization provides internship opportunities through the events and education department, communications and public relations, and the Angus Journal editorial team. Application must be received by Feb. 5, 2016.

To apply for the internship with the Associations's events and education department, send a cover letter, résumé and references to Jaclyn Clark, events and education director, American Angus Association, 3201 Frederick Ave., Saint Joseph, MO 64506, or email jclark@angus.org.

To apply for the internship with the Angus Media's communications team,

send a cover letter, résumé, references and writing samples to Jena McReil, digital editor, Angus Media, 3201 Frederick Ave., Saint Joseph, MO 64506. For more information, contact McReil at 816-383-5100 or jmcreil@angus.media.

To apply for the internship with the Angus Journal, send a cover letter, résumé and writing samples to Shauna Hermel, Angus Journal editor, 3201 Frederick Ave., Saint Joseph, MO 64506. For more information, contact Hermel at 816-383-5270 or shermel@angus.media.

NJAA Upcoming Events

National Junior Angus Association (NJAA) members can look forward to a number of activities and events in the upcoming New Year, and there's no better time to start making plans for 2016. That's according to American Angus Association Director of Events and Education Jaclyn Clark, who is encouraging NJAA members to reference their "green books," which were recently distributed through the mail, to submit event registration in a timely manner.

"We're looking forward to hosting Angus juniors for two Raising the Bar conferences in March and April, as well as during annual events such as the National Junior Angus Show and Leaders Engaged in Angus Development conference," Clark says.

Made possible through donations to the Angus Foundation, the NJAA's Raising the Bar conferences are an opportunity for junior members to experience college campuses across the country, learn about careers in agriculture and connect with other cattle enthusiasts.

The University of Arkansas will host a Raising the Bar conference March 3-6, in Fayetteville, Ark.; and South Dakota State University will be the host April 7-10, in Brookings, S.D. The schedule for both conferences includes a campus tour, educational workshops, farm and ranch tours, as well as social activities and games.

"The National Junior Angus Board has been planning some fantastic events at the University of Arkansas and South Dakota State University," Clark says. "We encourage all of our junior members to consider attending one of the conferences."

Registration for the Arkansas event is due by Feb. 1, and to attend Raising the Bar in South Dakota, you must be signed up by March 1. To participate, visit the NJAA website to download registration forms. The \$100 registration fee covers lodging, conference meals and materials.

For more information on these events or to see more registration deadlines, visit www.njas.info.

Greetings All,

I hope a great New Year and Holidays was had by all. The 2016 year is upon us and with it comes many exciting events.

The 2016 WJAA Annual Meeting will be held on February 6th, at the Wilderness Lodge in the Wisconsin Dells. Same location as last year. The meeting is scheduled to begin at noon with some delicious pizza. At the meeting we will be discussing and planning the upcoming year and



electing a new Board of Directors. Any member wanting to run for the board should let me know ASAP.

Again this year the juniors are doing the Pork Bundle Fundraiser. Previously we have sold them before the annual meeting and they were delivered to the meeting. This year it is a little different. We will have more information at the Annual Meeting.

I look forward to seeing everyone at the Annual Meeting and wish everyone a happy New Year.

I can be contacted with questions at: allisonh@iastate.edu

**Best Wishes,
Allison Hawthorne
WJAA President**



I50K, HD50K AND GENEMAX ADVANTAGE: STAY AHEAD OF THE CURVE WITH GENOMICS

For years producers have made heifer and bull selections based on progeny data and visual observations. But times are changing, and so too are the most effective methods of identifying desirable traits. Now you can make better breeding decisions sooner and be more confident in heifer selection than ever before with GeneMax® Advantage™ when selecting superior heifers. Also i50K, just like HD 50K, will allow you to successfully identify top bulls to improve your breeding program.

GeneMax Advantage allows you to identify females with superior traits and without the variability of producer evaluation. Producers benefit from three economic index scores, Smart Outlier Reporting to pinpoint genetic extremes and Sire Match powered by i50K and HD 50K.

Both i50K and HD 50K for Black Angus are powerful tools that help producers predict genetic merit of young, unproven Angus cattle without waiting for progeny data. Both products use GE-EPDs to provide reliable, predictable options in genetic evaluation for registered Angus cattle in the United States.

Together, i50K, HD 50K and GeneMax Advantage work to give you an advantage when it comes to selection, breeding and marketing your animals.

LET YOUR CONFIDENCE IN YOUR HERD'S FUTURE KEEP YOU WARM

We're giving away warm, high-quality Port Authority jackets as a way to say "thank you" to our most loyal customers. For every order combination of 20 i50K, HD 50K or GeneMax Advantage tests, we will send one free jacket to your operation. Plus, when you order 200 tests we'll send you 10 jackets and customize them at no charge!

- Customization includes ranch name and/or logo on the chest of the jacket
- Uncustomized jackets will include the "Angus the Business Breed" logo instead
- Maximum of 10 jackets per operation through this promotion
- All test purchases and jacket submissions (see bullet below for jacket submission details) need to be made during the promotion period: October 1st through December 31st.
- Once purchase has been made, visit www.genomicjacketprogram.com to place your order for your jackets. Upon verification of your test purchases, jackets will arrive in 2–4 weeks.



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**APPLICATION FOR MEMBERSHIP
IN THE WI ANGUS ASSOCIATION**
Annual Dues: \$40

Name _____
(Please Print)

Farm Name _____

Address _____

City _____ State/Zip _____

Home Phone _____ Farm/Work Phone _____

Cell Phone _____ E-mail _____

Mail This Form and Dues To:
Ardel Quam, N706 Hwy. 113, Lodi, WI 53555



**APPLICATION FOR MEMBERSHIP
IN THE WISCONSIN ANGUS
AUXILIARY**

Name _____

Farm Name _____

Address _____

City _____ State/Zip _____

Home Phone _____ Farm/Work Phone _____

Cell Phone _____ E-mail _____

Lifetime Member – \$25.00 - Annual Member – \$5.00
Send to: Val Gaffney, Secretary-Treasurer
4888 County Road HH, Barneveld, WI 53507

**WI Angus Association
State Fair Jackpot Steer Class**

Wisconsin Angus Association is introducing a new Angus Jackpot Steer Class that will be held in conjunction with the Wisconsin State Fair Junior Angus Steer Show.

All exhibitors that are eligible for WI State Fair Junior Show and are exhibiting a registered Angus Steer may compete.

The Class will follow the regular Angus Steer Classes in the State Fair Junior Show.

Prize money will be awarded to the exhibitors of the steers that place second through tenth in the regular Angus steer show held during the Wisconsin State Fair Junior Show.

Prize money will be provided through donations from breeders and agri-business leaders.

For More Information Contact:

Paul Nuttelman, Chairman

Phone: 920.960.5856 Email: pnuttelman@hotmail.com

Coming

**To Madison, WI
July 2018**

The National Junior Angus Show
Plan to attend the Wisconsin Angus Association
Meetings, February 6.
Wilderness Hotel and Resort, Wisconsin Dells,
and be apart of planning this exciting event



**APPLICATION FOR MEMBERSHIP
IN THE WISCONSIN
JUNIOR ANGUS ASSOCIATION**

Must Be Under 21 years of age as of January 1, 2016

Name _____

Parents Name _____

Address _____

City _____ State/Zip _____

Home Phone _____ Birth Date _____

Cell Phone _____ E-mail _____

Lifetime Member – \$25.00 Annual Member – \$15.00

Send to: WJAA Membership Director:
Jack Henderson,
34312 Hill Valley Road, East Troy, WI 53120

**WI Angus Breeders
Heifer Nomination Form**

WI Angus Heifer Futurity Class

• A Wisconsin Angus Association (WAA) or Wisconsin Junior Angus Association (WJAA) member in good standing, must be the breeder or first owner of the heifer. Females must be born after September 1 or two years previous (Senior yearlings, yearlings and calves are eligible), and will be shown by age.

• The WAA or WJAA member may sell an Angus female to any member excluding members of their immediate family (son, daughter, sibling). The exhibitor must be a paid WJAA or WAA member in good standing.

• Nomination fee is \$50 and will be paid by the breeder. All nomination fees will be paid to the Exhibitors. There will be no entry fee to be paid by the Exhibitor.

• Heifers sold through auctions, as well as by private treaty, are eligible.

• Nominations must be received by June 1 of the current show year.

• **This class will be held on Sunday, in conjunction with the Wisconsin Supreme Angus Preview Show.**

Name Of Breeder: _____

Name of Exhibitor: _____

Female Registration Number: _____

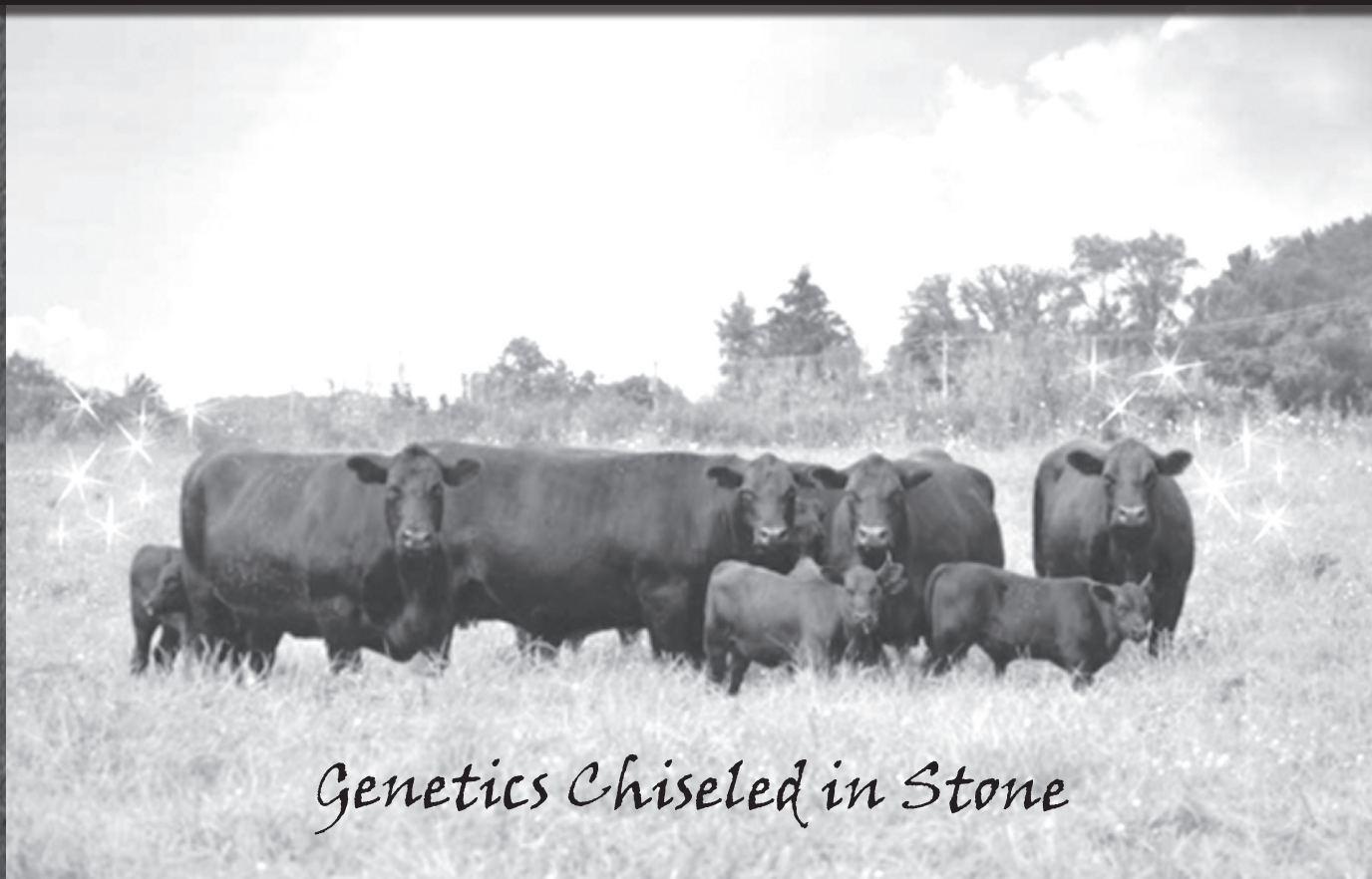
Date of Birth: _____

Mail To: Ardel Quam, N706 Hwy 113, Lodi, WI 53555

BLACKSTONE CATTLE COMPANY



Sunday • September 4, 2016 • 4:00 PM
Mineral Point, Wisconsin



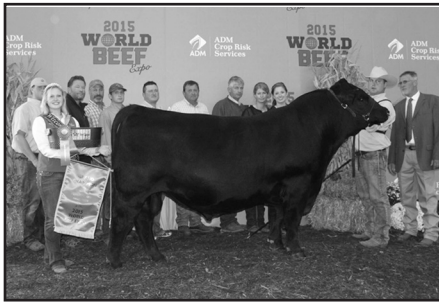
Genetics Chiseled in Stone

World Beef Expo

Judge: Tom Herman, Harrod, Ohio

Entries: Oprn Show, 90 head.

Photos by Casey Jentz, American Angus Association



Chestnut Knock Out 204 won grand champion bull at the World Beef Expo Roll of Victory (ROV) Angus Show. Chestnut Angus Farm, Pipestone, Minn.; Kevin Retallick, Glen Haven, Wis.; and Top Line Farm, Tremont, Ill., own the February 2014 son of VA First Round. He first won junior champion.



WP Stylish Sophia 248 won reserve grand champion cow-calf pair at the 2015 World Beef Expo ROV Angus Show and Junior Show. Koleton Lorentz, Woodville, Wis., owns the May 2012 daughter of Silveiras Style 9303. A May 2015 heifer calf sired by VA First Round is at side.



S&R Entella J429 won reserve grand champion female at the World Beef Expo (ROV) Angus Show. Jared Radcliffe, Weston, Wis., owns the April 2014 daughter of Nev-ermore 8138. She first claimed reserve junior champion.



SMA Watchout 482 won reserve junior champion bull at the 2015 World Beef Expo ROV Angus Show. Sugar Maple Angus, Bloomington, Wis., owns the winning bull.



Champion Hill Juanada 8556 won senior champion female at the 2015 World Beef Expo ROV Angus Show and Junior Show. Grace Link, Deerfield, WI, owns the winning female.



2K Blackcap 1904 won senior heifer calf champion at the 2015 World Beef Expo Roll of Victory ROV Angus Show. Richard Keene Jr., Potosi, Wis., owns the winning heifer.



CLF Miss Burgess 25C won junior heifer calf champion at the 2015 World Beef Expo ROV Angus Show. Ty Bayer, Ringle, Wis., owns the winning heifer.



WP Junes Chloe won reserve intermediate champion heifer at the ROV Angus Show and Reserve Grand in the Junior Show. Koleton Lorentz, Woodville, Wis., owns the winning heifer.



Thornberry Mystery won reserve senior heifer calf champion at the 2015 World Beef Expo ROV Angus Show. Claire Hawthorne, Westby, Wis., owns the winning heifer.

Selling February 6

Wisconsin Angus Meeting
Wilderness Hotel and Resort

Wisconsin Dells

A Special Embryo Lot

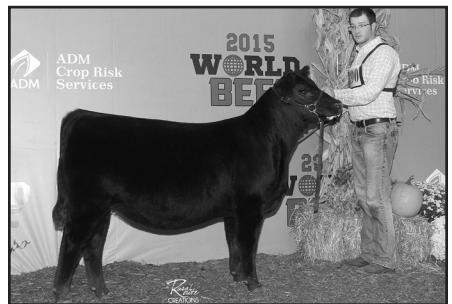
Donated by

Riley Bros., Darlington

This sale feature will be from the
"890" Lady Family



Roundtable Ruby SKY won reserve junior heifer calf champion at the 2015 World Beef Expo ROV Angus Show Mark Weigel, Cuba City, Wis., owns the winning heifer.



S&R Ellen J503 won reserve junior heifer calf champion at the 2015 World Beef Expo Junior Angus Show. Jared Jan Radcliffe, Weston, Wis., owns the winning heifer.

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Auction Block



Blackstone Cattle Co., Mineral Point, WI
September 6, 2015

35 Lots \$472,750 \$13,507

Top Open Heifer Lot - Lot 3A
 Blackstone Rita 5111 60,000
 Sired by Quaker Hill Rampage 0A36
 Buyers: Three Trees Ranch, GA

Top Bred Heifer - Lot 2A
 Blackstone Rita 4226 24,5000
 Sired by G A R Prophet
 Buyers: Klamichi Link, OK

Top Bred Cow - Lot 1
 R B Lady Absolutee 1850-850 60,000
 Buyer: A 1 Angus, TX

Top Pregnancy - Lot 4A
 Heifer Pregnancy by VAR Index 3282 x
 Blackstone Rita 8236 6,500

Riley Bros. Female Sale, Darlington, WI
September 12, 2015

72 Lots \$856,850 \$11,900

Top Open Heifer Lot - Lot 6
 RB Lady Absolute 02-4525 82,000
 Sired by K C F Bennett Absolute
 Buyers: Crouch Angus Valley, Iowa and Dave Graber, IN.

Top Bred Heifer - Lot 3
 RB Lady Denver 164-453 42,500
 Sired by EXAR Denver 2002B
 Buyers: Linz Heritage Angus, IN

Top Bred Cow - Lot 1
 R B Lady Absolutee 1850-850 60,000
 Buyer: A 1 Angus, TX

World Beef Expo Multi Breed & Club Calf Showcase Sale, September 26, 2015
 Sale Average: \$3,933

Top Angus Lots:
 Lot 4 - \$8,000
 Consigned by James Burns and Sons Farms,
 Sold to Vintage Angus Ranch
 Lot 17 - \$7,750

Consigned by Marda Angus, Sold to Premier Angus
 Lot 23 - \$5,500
 Consigned by Lone Willow Acres and Finley Angus, sold to Laufenburg Show Cattle
 Lot 18 - \$4,900
 Consigned by Lone Will Acres. Sold to Al Buhns Farm

World Class Angus Sale
Mindemann Farms, Sullivan, WI
October 3, 2015

49 Lots \$339,000 \$6,918
 45 Registered Female \$7,397
 4 Steers \$1,525

Top Open Heifer - Lot 1C
 Mindemann Lady 0790 C28 17,000
 Sired by EXAR Comanchero 1022B
 Buyers: Black Gold Genetics, IL

Top Bred Heifer - Lot 1D
 Mindemann Lady B15 17,000
 Sired by EXAR Denver 2002B
 Buyers: Linz Heritage Angus, IN

Top Open Cow - Lot 1
 R B Lady Standard 305-0790 55,000
 Sired by LCC New Standard
 Buyer: Whitestone Farm, VA

Top Bred Cow - Lot 4
 Mindemann Blackcap Z02 10,000
 Sired by MCATL Pure Product 903-55
 Buyer: Double R Bar, IN

Top Spring Pair - Lot 23
 CLF MS Ambition 09S 19,000
 Sired by Bushs Ambition 507
 Sold with June 2015 bull calf by Card Lute 643Z
 Buyer: Donovan Angus, IA

Gaffney Family Cattle Female Sale
Barneveld, WI, October 10, 2015

40 Lots \$245,900 \$6,147

Top Open Heifer Lot - Lot 1
 Gaffney Lady Party 439 32,000
 Sired by K C F Bennett Absolute
 Buyers: Rocky Mountain Angus, OR

Top Bred Heifer - Lot 2
 Gaffney Lady 416 32,000
 (half interest)
 Sired by Summitcrest Complete 1P55
 Buyers: Foley Farms, IL

Top Bred Cow - Lot 13
 Gaffney Rita 3119 5,700
 Sired by Connealy Imprint 8317
 Buyer: Pfaff Angus, SD

Top Fall Pair: Lot 25
 Gaffney Blackcap 3110 5,000
 Sired by CB Block Party 156
 Buyer: Craig Bleazard, UT



Scott Werlein
 Auctioneer

Cell #: 715-495-6131

W356 Cnty Rd Z
 Mondovi, WI 54755

www.procountryauction.com

Proudly Serving The Wisconsin Beef Industry

FF FOUNTAIN FARMS ANGUS

W7210 County P, ENDEAVOR, WI 53930

Jack Cummings

608.587.2192 (home) • 608-345-6547 (cell)

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KCJ ANGUS

KEVIN & COLLEEN ZIMMERMAN
 771 COUNTY HIGHWAY A
 PLATTEVILLE, WI 53818
 Home: 608.348.4956
 Kevin: 608.732.4956
 Colleen: 608.778.9553
kjangus@yahoo.com



FALL PASTURE SALE SEPTEMBER 17-18, 2016

Mill Coulee Angus, Prairie du Chien, WI
October 11
 57 Lots \$233,550 \$ 4,094
Top Open Heifer Lot - Lot 1
 Mill Coulee Barbara K 514 16,000
 Sired by Baldrige Waylon W34
 Buyer: Darin Meyer, IA
Top Bred Heifer - Lot 5
 Mill Coulee Barbara 413 10,250
 Sired by Connealy Final Product
 Buyers: Darin Meyer, IA
Top Spring Pair - Lot 15 & 15A
 Mill Coulee Barb Lass 122 9,900
 (Cow \$4,800 and Calf \$5,1000)
 Sired by Century Impressive 84
 January Heifer Calf sired by PVF Windfall SCC 9005
 Buyer: Jim Volden, WI
Top Steer - Lot 55
 Mill Coulee Blue Chip 550 \$4,500
 Sired by EXAR Blue Chip 1877B
 Buyer: Koleton Lorentz, WI

Marda Farms/Spring Creeks Cattle
Lodi, WI, Nov. 1, 2015
 40 Lots \$230,650 \$5,766
Top Open Heifer Lot - Lot 1A
 Marda Elona 524 \$17,000
 Sired by Baldrige Willie Y34
 Buyers: Lone Oak Angus, WI
Top Bred Heifer - Lot 1A
 Marda Blackbird Ursa 430 7,500
 Sired by Connealy Onward
 Buyer: Scott Howard, Kansas
Top Bred Heifer - Lot 1B
 Marda Blackbird Ursa 405 7,500

Sired by: EXAR Upshot 0562B
 Buyer: Dan Downing, WI
Top Bred Heifer - Lot 17
 Marda Pride 416 7,500
 Sired by EXAR Upshot 0562B
 Buyer: Premier Angus, WI
Top Bred Cow - Lot 34
 MF Royal Lass 119 7,000
 Sired by S A V Final Answer 0035
 Buyer: Nora Firch, Iowa
Top Fall Pair - Lot 41
 Spring Crks Forever Lady 0015 6,000
 Sired by EXAR 263C
 and Heifer Calf by AAR Tex x7008 SA
 Buyer: Dexter Edwards, NC
Top Pregnancy - Lot 38B
 CCA Countess 088x x RB Tour of Duty 177
 Buyer: Linz Heritage Angus, IN 7,000



S&R Roundtable J328 won grand champion bull at the 2015 American Royal Super Point Roll of Victory (ROV) Angus Show, Oct. 31 in Kansas City, Mo. Express Angus Ranches, Yukon, Okla.; Jared Radcliffe, Weston, Wis.; and Weigels Steer Pit LLC, Cuba City, Wis., own the April 2013 son of Plainview Lutton E102. He first won senior champion. Chris Styles, Brentford, S.D., evaluated the 206 entries. Photo by Adam Conover, American Angus Association.



A Pair Of Queens



S&R Ellen J509 won owned reserve junior heifer calf champion at the 2015 North American International Livestock Exposition (NAILE) Junior Angus Heifer Show, Nov. 15 in Louisville, Ky. Jared Radcliffe, Weston, Wis., owns the winning heifer. Photo by Chris Jeffcoat, American Angus Association. She won the same award in the Open Show.

Aaron: 715-650-7625
Office: 715-352-2087
EmeraldLaneAngus.com



Upcoming Sales:

- Bull Sale @ Midland Bull Test – April 8, 2016
- Bull Sale @ St. Croix Valley Bull Test – April 16, 2016
- Female Sale @ WI Futurity Sale Spring 2016
- Production Sale Fall 2016 – date TBA
- Bull Sales Private Treaty throughout Spring/Summer





Hall of Fame

Tom Burke Kurt Schaff Jeremy Haag
-Sales Managers-

WORLD ANGUS HEADQUARTER

Box 660, Smithville, Missouri 64089-0660
Phone: 816/532-0811 FAX: 816/532-0851
angushall@earthlink.net www.angushall.com

January 8, 2016

RE: WISCONSIN ANGUS BREEDERS FUTURITY

Dear Angus Friends,

On behalf of the Wisconsin Angus Association you are invited to consign to the Wisconsin Angus Breeders Futurity Sale to be held on **Saturday, April 16, 2016 at 6:00 P.M.** at the **Jackson County Fairgrounds in Black River Falls, Wisconsin to be held in conjunction with the Black River Spring Thaw Jackpot Show.**

On the back of this letter you will find the general rules for this event. Cows with spring or fall calves at side, bred and open heifers will be accepted for this sale, as well as Angus-influenced females. Past demand for Junior project heifers suggests that special emphasis be placed on heifers born 2015 who may be shown in 2016.

Please return a nomination form, enclosed with this letter, for each of your consignments along with a \$50 per lot entry fee (to go towards the sale expense) **no later than February 4th** as we will be selecting cattle for the sale on February 8th and 9th. Please return your nomination forms and entry fees (made out to American Angus Hall of Fame) to The American Angus Hall of Fame, PO Box 660, Smithville, MO 64089. You may email your photos to angushall6@earthlink.net.

Wisconsin has a great Angus tradition, and both the Sale Manager and Sale Committee are committed to making this year's Wisconsin Futurity one of the most exciting events ever held. Last year's event had tremendous support and a strong average. We invite you to be a part of this year's sale. If you have any questions please feel to contact me at (816) 532-0811 or my cell (816) 853-2697 or sale chairmen: Cody Quam at (608) 575-9237 and Glenn Davis at (608) 574-2176.

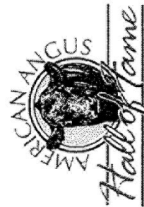
Again, we cannot stress the importance that all paperwork must be turned in by the deadline of February 4, 2016. If you are running short on time you may also fax the information to us at (816) 532-0851 or email angushall6@earthlink.net and then mail the check for your entry fee(s).

Sincerely,

Tom Burke
Sale Manager

Enclosure

-Angus Sales Only Since 1939 / Now in our 73rd Year-



**AMERICAN ANGUS HALL OF FAME
NOMINATION FORM**

SALE: 2016 WISCONSIN ANGUS BREEDERS FUTURITY RETURN BY: February 4, 2016

Please complete as much information as possible. Be sure to include the registration number for the individual or sire and dam if animal is not registered. Also please include registration number for service sires.

Open Heifer _____ Bred Heifer _____ Cow/Calf _____ Embryo/Flush _____
Bull (must have female consigned as well)

Animal Name: _____

Sex: _____ Tattoo: _____ Reg. No. _____

D.O.B. _____

(Please fill in pedigree below **ONLY** if a copy of the registration paper is not attached)

Sire: _____

Reg: _____

Dam: _____

Reg: _____

Breeding Information: _____

Service Sire Reg. No. _____

(Please feel free to enter any specific information you would like included in the footnote.)

Footnote information: _____

NAME _____

FARM _____

ADDRESS _____

CITY _____

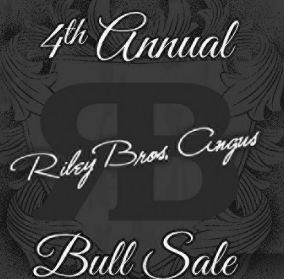
STATE/ZIP _____

PHONE _____

EMAIL _____

(Make additional copies as needed)

Please send to: American Angus Hall of Fame, Box 660, Smithville, MO 64089
Phone: 816-532-0811 Fax: 816-532-0851 E-Mail: angushall6@earthlink.net



Saturday • 5 p.m.

February 20, 2016

At the Farm • 9141 R&K Rd. • Darlington, WI

Selling 60 Select Herd Sires from our Top Donors

RB Departed 305-4548



CW
+54
Marb
+.49
RE
+.87
Fat
+.007
\$W
+72.39
\$F
+.99.18
\$G
+33.31

Reg. No. 18296857

CED	BW	WW	YW	RADG	SC	Doc	HP	CEM	MILK	SEN	\$B
+10	+3.4	+72	+131	+29	+82	+28	+8.4	+12	+29	-29.01	+159.57

- Departed is the final brother to RB Tour of Duty 177 and RB Active Duty 010 ever to sell.
- Our breed matron B A Lady 6807-305 has truly left us one final gift, RB Departed 305-4548, a true power growth bull with flawless structure and phenotype. Rare final opportunity to own a brother to breed leading sires and donor females that have made change all across the world.

RB Approved 02-549



CW
+44
Marb
+.55
RE
+.76
Fat
+.026
\$W
+98.58
\$F
+.94.10
\$G
+33.83

Reg. No. 18297153

CED	BW	WW	YW	RADG	SC	Doc	HP	CEM	MILK	SEN	\$B
+14	-7	+75	+129	+24	+54	+27	+9.7	+13	+34	-31.80	+141.47

- Approved is a maternal brother to RB Confirmed 02-4524, the \$160,000 National Angus Finals highlight selling to Alta Genetics, Diamond Peak Cattle and Split Diamond Cattle.
- RB Approved 02-549 is a stellar Connealy Black Granite son by RB Lady Standard 305-02 who has stamped her progeny with extra power, growth and functionality.

RB Drafted 167-4707



CW
+64
Marb
+.83
RE
+1.02
Fat
+.013
\$W
+92.06
\$F
+115.66
\$G
+42.82

Reg. No. 18089331

CED	BW	WW	YW	RADG	SC	Doc	HP	CEM	MILK	SEN	\$B
+10	+2	+77	+140	+32	+140	+34	+10.2	+13	+29	-27.43	+190.74

- Drafted is a combination of two of the top selling bulls at ABS Global: RB Tour of Duty 177 and KCF Bennett Absolute.
- Dam, RB Lady Party 305-167, full sister to RB Tour of Duty 177, is co-owned with Powell Farms, TN, and one of the most elite growth donors in the breed.

RB Reserve 4227



CW
+51
Marb
+.58
RE
+.95
Fat
-.025
\$W
+81.71
\$F
+71.17
\$G
+40.56

Reg. No. 17958739

CED	BW	WW	YW	RADG	SC	Doc	HP	CEM	MILK	SEN	\$B
+10	+1.9	+64	+116	+22	+32	+32	+11.7	+12	+46	-54.22	+152.98

- RB Reserve 167-4227 exemplifies all the traits for excelled growth and extra pounds on the scale.
- Another son of the full sister to RB Tour of Duty 177, RB Lady Party 305-167, that will breed with power and functionality

RB Timeless 2103-4546



CW
+67
Marb
+.81
RE
+1.02
Fat
-.014
\$W
+98.84
\$F
+97.59
\$G
+44.45

Reg. No. 18291583

CED	BW	WW	YW	RADG	SC	Doc	HP	CEM	MILK	SEN	\$B
+6	+1.1	+82	+140	+20	+1.48	+33	+8.9	+8	+35	-43.01	+181.66

- RB Timeless 2103-4546 is one of the top spread bulls in the offering with +1.1 BW, +140 YW and 181.78 \$B makes him an interesting breeding piece in any herd.
- Rugged herd bull build with muscle expression and length that will add value in your next calf crop.



Glenn Davis
9399 S Dublin Rd.
Darlington, WI 53530
608-574-2176

rileybrosangus@hotmail.com
www.rileybrosangus.com

Videos available.

2K

cattle
enterprises

18th Annual Bull & Female Production Sale

March 20, 2016

Bloomington, Wisconsin

2K Dinero 725



*ISF Bull Calf Champion.
His maternal sibs sell.*

2K Black Lady 839



*Open Heifers by American Classic and First
Class sell out of these females.*

2K Lucy 1431



EXAR
Upshot
0562B



*Featured female 2K Queen 714 sired by
EXAR Upshot and out of Silveiras El
Capitan dam sells with SAV Brilliance
8077 bull calf at side.*

Kevin & Keri Retallick Family

8281 East Glen Road
Glen Haven, WI 53810
Kevin: 608.732.6838
Kelsi: 608.778.7748
twokcattlekr@aol.com
www.2kangus.com

Congratulations to
the Keene Family
on this many time
Champion Female
sold in last year's
Spring Sale. Look
for females like
this to sell.

2K Blackcap 1904



Wisconsin Angus Newsletter
Box 28
Lancaster, WI 53813

Flash ~

SMA WATCHOUT 482

**Named Junior and
Grand Champion Bull
at the 2016 National Western
ROV Angus Show**



**Sire: Silveiras Watchout 0514
Dam: 2K Beauty 961
Bred by Mark and Ellie Schmidt, Sugar
Maple Angus, Bloomington, WI
Owned by Conley Cattle, Sulphur, OK and
Piper Mc Kinley Cates, Modoc, IN.**

**2016 Wisconsin Show Bull of The Year
Semen Sells in the Semen Auction, WI
Angus Meeting, Feb. 6, Wisconsin Dells**

First Class Mail

Wisconsin Cattlemen Winter Conference

Friday and Saturday, February 5 and 6, Wilderness Hotel and Resort, Wisconsin Dells, WI

Friday, February 5:

- 9:00 am - Registration, Trade Show Opening
- 9:15 am - WCA Committee Meetings
- 10:45 am - Welcome and President's Address, Austin Arndt, Wisconsin Cattlemen's Association President
- 11:00 am - What's Next With Antibiotic Use On Farms?
Sandy Stuttgen, DVM, Assistant Professor, University of WI Extension and Beef Extension Team
- 11:00 am - WCA Affiliate Session
Sharing session for WCA Affiliate Organizations hosted by the WCA Leadership to network and obtain new information to assist in improving their organizations.
- 12:00 pm - Lunch
- 12:30 pm - Cover Crop Mixes To Meet Forage and Grazing Needs
Dr. Eric Mousel, Extension Cow-Calf Education, University of Minnesota
- 1:30 pm - Trade Show
- 2:15 pm - Panel: Direct Marketing of Beef
Jeff Swenson, WI Department of Agriculture, Trade and Consumer Protection;
Matt Bayer, Country Lane Farms and Country Fresh Meats;
Lea Dolan-Stroncek, Seven Seeds Farm and Farm Store;
Lois Federman of Marr's Valley View Farms, LLC, Terry Quam, Marda Farms.
- 5:00 pm - Beef and Brew
Chef Dave Zino, Executive Chef for the National Cattlemen's Beef Association and New Glarus Brewing Representative
- 6:00 p.m. Awards Banquet
Friend of Cattlemen, Cattlemen of the Year
Tracy Brunner, NCBA President
Kim Bremmer, Ag Inspiration

Saturday, February 6:

- 8:30 am - WCA Annual Meeting
- 11:00 am - Legislative Briefing
Terry Quam, WCA Legislative Committee Chairman
- 12:00 pm - Lunch and 2016 Cattle Market Outlook:
Challenges and Opportunities
Dr. Derrell Peel, Charles Breedlove, Professor of Agribusiness, Oklahoma State University